

## **4WINDS ETHICAL CODE**

***Here are the ethical principles on which we base our action and that we strive to develop:***

*Respect* of others, of their culture and of their spiritual path, whatever their origins. This means opening our hearts to them, without judgement. It also means to listen, without interrupting. The use of empathy (putting ourselves in their place).

*Respect* of ourselves, of our culture and our heritage. This means, not to depreciate ourselves, nor to feel superior, but to see ourselves as having our own unique place in the Circle of Life.

*Respect* of Nature and of all forms of life. Put that into practice in everyday living.

*Honesty*. Financially as well as in our acts and our words. To have the courage to simply admit our errors and our weaknesses.

*Sincerity*. Also towards ourselves: what are our real motivations? And what is part of our dreams, our projections or our conditioning.

*If something* bothers us, to say so. We can't expect others to guess what we conceal.

*Gratefulness*. A thank you, a smile.

*Positivity*. Formulate things to ourselves and to others in a positive way. «Look at the bottle as half full rather than half empty.»

*Simplicity*, modesty, lightness and humour. It will put everybody at ease and will make for smoother exchanges.

*May* the quality of human relations always come before financial interests.«May money serve man, and not the other way around.»

*May* each of us take his own responsibility for his path of life. Ask ourselves: «What gifts, what talents can I or do I wish to bring to 4Winds» instead of :«What does 4Winds owe me».

4Winds is the sum of each of our individual contributions.